

Knowledge Dissemination concept

Following a literature search on knowledge dissemination definitions and existing dissemination concepts, a structural model was developed resulting in a funnel model (see below). This model consists of three dissemination levels, namely experts, stakeholders/multipliers and the public in general.

Table 1 shows the different target groups, aims and planned interventions to disseminate results of this COST Action.

Figure 1: dissemination structure – funnel model

Structure of knowledge-dissemination concept,
different concepts for different target groups



- **Experts**
 - (Occupational Health)
- **Stakeholder, Multipliers**
 - (Public Health and Education, e.g. Insurances, Ministries and administration for Health and Education)
- **Public**
 - (e.g. Risk groups, patients/clients)

Table 1: Dissemination Concept

Target Group	Aim of dissemination	Intervention strategies
COST-StanDerm members / scientists	<ul style="list-style-type: none"> - Connecting working groups - Knowledge, usage and transfer of results of all StanDerm working groups 	<ul style="list-style-type: none"> - Homepage (profession, expertise of members) - Results of working group meetings) - Using special networking methods for connecting working groups on plenary sessions - Setting up and spread of groups across the StanDerm working groups in social networks
Experts (e.g. dermatologists, occupational health physicians/experts)	<ul style="list-style-type: none"> - Using scientific results of StandDerm 	<ul style="list-style-type: none"> - Setting up and spread of public groups in social networks
Multipliers (teachers in vocational schools, trainers)	<ul style="list-style-type: none"> - Using didactically reduced findings and materials to influence the skin protection behavior of “persons of risks” 	<ul style="list-style-type: none"> - e.g. generalization of the hairdresser-specific SafeHair-Online Tools - ENETOSH
Decision maker / politicians	<ul style="list-style-type: none"> - Support for the implementation of results (e.g. regulations, financing prevention programmes etc.) 	<ul style="list-style-type: none"> - Development of a list of relevant decision-makers in the countries of the COST action members, identification of information structures - Establishing contacts and networks between StanDerm members and decision makers in their countries - Development of information material
“Enduser” (e.g. persons of risk)	<ul style="list-style-type: none"> - Improved skin protection behavior 	<ul style="list-style-type: none"> - See multipliers - Materials used by the multipliers (see above)