



**COST TD1206 Action „StanDerm“
Summit and workshop
5-6 October 2015, Copenhagen**

**“A CLOSE SHAVE”
TRANSNATIONAL ESF-PROJECT (4969)
Promoter: UBK/UCB vzw-asbl**



'A close shave'



Gevalideerd
ESF-product

CONTEXT PROJECT

Danish research:

Anne Bregnhøj, *Prevention of hand eczema among Danish hairdressing apprentices*, (2011).

Croatian research:

Marija Kujundžić Brkulj, Jelena Macan, *Skin Protection at Work in Croatian Hairdressers - Archives of Industrial Hygiene and Toxicology 2013 Vol: 64(2), p 295-303.*



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PROJECT

Transnational European Social Fund (ESF) - project

Phase 1: 3 m – desk research (descriptive)

Phase 2: 15 m

- transnat. comparisons (study visits, peer reviews)
- development of tools

Closing event: 4 May 2015

Validation ESF: June 2015

Phase 3: 6 m - experiment conducted in Flanders



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PHASE 1 (3 m) : STUDY REPORT



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17 COUNTRIES STUDIED IN THE RESEARCH REPORT

- Denmark
- Croatia
- Germany
- France
- Austria
- The Netherlands
- Switzerland
- Latvia
- Great-Britain
- Poland
- Ireland
- Malta
- Spain
- Cyprus
- Finland
- Italy
- Sweden



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EXAMPLES TAKEN FROM THE REPORT

Great Britain

<http://www.hse.gov.uk/hairdressing>

France

Website: Le site des Fiches-Médico-Professionnelles

<http://www.fmpcisme.org/>

Germany

<http://www.hamburg.de/themen/57264/friseure.html>



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CONCLUSION RESEARCH REPORT PHASE 1

- Different countries have already made significant efforts
 - Information
 - Aids
 - Participative and interactive initiatives
 - Awareness-generating campaigns
- Main emphasis on skin prevention and protection
- Key factors for changing behaviour: 1) experiences, 2) rumours, 3) prejudices , 4) objective information
- Little intrinsic motivation
 - Consequence: importance of integrating health and safety into the learning process
 - Learning process: practically oriented, real life problems, dialogue, reflection



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PHASE 2 : STUDY VISITS PEER REVIEWS DEVELOPMENT OF TOOLS



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TOOLS



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DEVELOPMENT OF TOOLS

Developed tools:

- *'preventive'* training:
 - Instruction video
 - Background information for teachers
 - Skin prevention for the new hairdresser
 - Ergonomics for the new hairdresser

- supporting materials:
 - 'Take care of yourself' – sheets for the new hairdresser

For free - UBK website: <http://www.coiffure.org/nl/sectorinfo/europese-projecten>



INSTRUCTION VIDEO



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INSTRUCTION VIDEO

- Skin prevention and ergonomics in one story
 - 5 modules
 - Washing hair
 - Cutting
 - Colouring
 - Washing hand and applying cream
 - brushing
 - Interactive learning method
 - Complementary to 2 manuals
 - For: new hairdressers, trainees, team meetings...

Link:



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INSTRUCTION VIDEO

- Why a video?
 - Hairdressers are
 - Visual creatures
 - Often reluctant to learn
 - Are not theory-minded, but rather doers
 - More accessible than a course, brochure, notes...
 - Concrete demonstration (recognisability) and practice, with little theoretical instructions

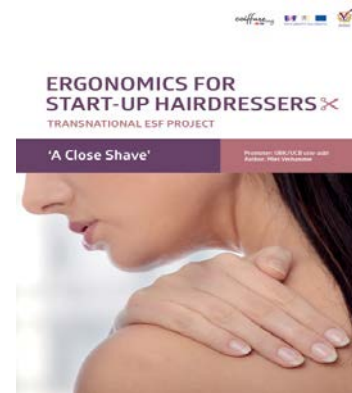


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BACKGROUND INFORMATION FOR THE TEACHER

- *‘Skin prevention for the new hairdresser’*
- *‘Ergonomics for the new hairdresser’*



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BACKGROUND INFORMATION FOR TEACHERS

Not a complete safety report, only 2 subjects

- Insight, repetition and application is more important than a complete report

Content

- Insight into the problems, practical tests, guidance...

Why these manuals?

- To provide sufficient background information to teachers
- Danish study: importance of competent teachers! (raises the credibility and success)
- Important that teachers spread a uniform message (less confusion among new hairdressers)



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'Take care of yourself' sheets

Fiches
TAKE CARE OF YOURSELF!
Skin prevention and ergonomics for hairdressers

Transnational ESF Project 'A Close Shave'

- GLOVES
- WASHING HANDS
- HAND CREAM
- DANGER PICTOGRAMS
- ERGONOMICS
- EXTRA TIPS

www.coiffure.org/nl/sectorsinfo/europe-projecten → 'Op één haar na'



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'TAKE CARE OF YOURSELF' SHEETS

'Take care of yourself' sheets

- Danish study: need for oral presentations and *written information* (sheets = supporting information)
- Visual information and main concerns
- Set of 6 sheets:
 - Gloves
 - Washing hands
 - Applying cream
 - Hazard pictograms
 - Ergonomics
 - Extra hints concerning private life
- Laminated plastic sheets: durability (longer use)



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INFORMATION

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